

FocalPoint CASE STUDY

Ron Stebelton — *Association Executive Director, Program Development Director*

Profile:

Ron Stebelton is the Executive Director of the Ohio Association of Elementary School Administrators. In this capacity he supervises the activities of principals and vice presidents of Ohio's public schools. In addition, Mr. Stebelton is founder and CEO of a non-profit childhood education advocacy program as well as founder and CEO of S.A.I.L., a development program for school principals and vice presidents.

The Challenge:

Mr. Stebelton's workload left him little time for other activities. He spent little time with family and friends, his eating habits were poor, and his personal exercise program was non-existent. He felt that by learning how to better manage his time, set goals and prioritize, he would be able to improve both his personal and professional lives.

The Solution:

FocalPoint modules 1 and 2, *Gain Power Through Clarity* and *Increase Your Effectiveness*, taught Mr. Stebelton how to strategically plan for every aspect of his life—personal, professional, financial, spiritual, and physical—then led him through the steps to put a process in place to help him accomplish his plan.

The Results:

Using what he learned through his FocalPoint experiences, Mr. Stebelton launched S.A.I.L., a national development program for VPs and Principals. He has dramatically increased his income—more than doubling in the past two years and set to double again in 2006. He also better schedules time to spend with his family and friends, Mr. Stebelton believes he has learned more through being coached with FocalPoint than he has in his formal education!

